



Dear FCUL Members:

At this moment, we are at a point where the bankers are not breathing down our necks about a bill to tax credit unions. Although this is fortunate for us for the time being, I fully expect them to attempt to do so this year in order to hinder credit union operations and growth.

As we all know, the best way to prevent future problems is to plan now. Given that we are in a lull of political activity, now is the time to prepare for the battles of the future.

The easiest thing you can do to implement the League's political action strategy is to participate in Project Zip Code (PZC). PZC (www.pzconline.com) is a secure CD-ROM program that counts your credit union members and matches them by congressional district, state legislative district, and county. To learn how the program works, please see the Frequently Asked Questions provided on the PZC web page.

The number of credit union members, but not their personal identifying information, is uploaded to CUNA's PZC website and combined with data from credit unions nationwide. This data greatly aids us in federal and state advocacy efforts. It can also be useful to credit unions interested in ATM expansion or shared branching.

By participating in PZC and updating the information regularly, our grassroots strength won't be surpassed by any other organization. Already, more than 67 million (of 90 million) credit union members have been identified!

We ask that you implement the program and update it each quarter or twice a year. Should you have questions, please contact Mark Landreth at 800.342.1266 x 1012 or MarkL@FCUL.org.

All the best for a successful and prosperous New Year.

Sincerely,

Aletta Shutes,
Executive Vice President
Florida Credit Union League