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# Press Release

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## **FCUL HONORS JOSEPH A. MELBOURNE AS RECIPIENT OF PRESTIGIOUS PROFESSIONAL OF THE YEAR AWARD**

ORLANDO, FLA. - The Florida Credit Union League (FCUL) announced Joseph A. Melbourne, President/CEO of CFE Federal Credit Union, as the 2008 Professional of the Year at the League's 2008 Annual Convention & Exposition held recently in Orlando. Melbourne has been with the credit union for 14 years and served as president and CEO for the past 10 years.

Serving the growing, diverse membership with exceptional service and timely products is the cornerstone of Melbourne's philosophy. He puts members first and values their input. He personally takes calls from members daily and quickly resolves any issues they bring to his attention. Serving those who need it most is a high priority for Melbourne.

Melbourne's professionalism shows through his strong work ethic and his avid support of board members, senior management, and professional staff's participation in credit union development programs, schools, conferences, and activities. He has safely guided CFE through its highest growth period in the history of the credit union, ensuring the growth was steady, manageable and benefitted the membership.

Melbourne accepted the award and graciously thanked his staff and board of directors for their part in the credit union's success in exemplifying the credit union way of "people helping people."



*Rich Helber (l) and Guy Hood (r)  
present Melbourne with  
Professional of the Year award.*

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The recipient of the Professional of the Year award is chosen by an FCUL-appointed committee based on his or her record of productive service to their credit union, their chapter, the League, CUNA, or service to the credit union movement of special Florida significance.

*(The Florida Credit Union League is a Tallahassee, Florida-based statewide trade association offering a myriad of services focused on meeting the current and future needs of Florida's credit unions. It is the mission of the Florida Credit Union League to ensure an operating environment in which credit unions will thrive.)*

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